



COMMUNITY HEALTH PLAN
of Washington™

The power of community

APPLE HEALTH (MEDICAID)



What is ChildrenFirst?

Take care of your family's health and get rewarded! With Community Health Plan of Washington's ChildrenFirst program, you can earn gift cards when you and your child complete key health checkups.

Contact us or visit our website for more details and for the online reward claim form.

Scan for
more details
on our
website



ChildrenFirst™

**Get rewards for keeping you
and your children healthy.**



Get rewarded for caring—for yourself and your child!

Community Health Plan of Washington's (CHPW) ChildrenFirst program thanks you with gift cards* when you and your child complete key checkups. Because your family's health matters to us.



3 easy ways to earn rewards

Prenatal Rewards

Check in with the doctor early in your pregnancy:



\$60 gift card for a visit during the first 3 months of pregnancy



\$40 gift card for a second prenatal visit



Postpartum Rewards

Care for yourself after giving birth:



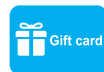
\$50 gift card for a visit 1–12 weeks after delivery

*That's up to **\$150** to help you prepare for your baby, whether it's for a car seat, diapers, or other essentials.*



Well-Child Rewards

Give your child a healthy start:



\$20 gift card for each well-child visit

Up to **27 visits** = earn up to **\$540!****



Claim your reward! After you complete the activity, just fill out the online reward form at mychpw.info/CHWellChild. You can choose to get a digital gift card by email or a physical gift card by regular mail.

*Gift card choices: Amazon, Safeway/Albertsons, and Target

**Total of \$540 calculated from all recommended well-child checkups (newborn–age 18).

Apple Health members may receive up to \$200 in total rewards per year.



What are well-child visits?

Well-child visits are regular checkups to make sure your child is growing and developing as they should. These visits include:



Growth checks
(height, weight, head size)



Developmental screenings



Vaccines



Vision and hearing checks



Nutrition and sleep guidance



Time to ask your provider questions

Regular visits can catch health issues early and help keep your child on track for a healthy future.

For the full (newborn – age 18) schedule of recommended well-child check-ups and immunizations, visit chpw.org/wellchild.

Benefit available to CHPW members who meet Apple Health eligibility requirements.



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1-800-440-1561 (TTY: 711)

Monday-Friday, 8 a.m. to 5 p.m.



Online

chpw.org/childrenfirst

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