



Community Health Plan of Washington
Community Health Network of Washington

MEDIA REPORT

October 2003 – March 2004

NEWSPAPERS/Circulation

<i>Aberdeen Daily World</i> (16,301)	"Clinics attract new clients – with insurance," Shannon Dininny, AP. Sunday, November 23, 2003. Attached.
<i>Arizona Republic</i> (432,284)	"Community clinics seek insured to finance care for poor," Shannon Dininny, AP. Monday, November 24, 2003. Attached.
<i>Associated Press online</i>	"Community clinics seek insured patients to finance care for poor," Shannon Dininny, AP. Tuesday, December 24, 2003. Attached.
<i>Associated Press online</i>	"Community clinics seek insured patients," Shannon Dininny, AP. Tuesday, November 22, 2003. Attached.
<i>Atlanta Journal Constitution</i> (382,421)	"Community clinics seek insured patients to finance care for poor," Shannon Dininny, AP. Tuesday, December 24, 2003. Attached.
<i>Baltimore Sun</i>	"Community clinics seek insured patients," Shannon Dininny, AP. Wednesday, December 24, 2003.
<i>Cincinnati Enquirer</i> (191,780)	"To defray costs, more clinics market to insured patients," Shannon Dininny, AP. Wednesday, December 24, 2003. Attached.
<i>Contra Costa Times</i> (182,541)	"Community clinics seek paying patients," Shannon Dininny, AP. Thursday, December 25, 2003. Attached.
<i>Fort Worth Star Telegram</i> (228,325)	"Survival Game: clinics try to attract paying patients," Shannon Dininny, AP. Wednesday, December 24, 2003. Attached.
<i>King County Journal</i> (48,735)	"Clinics offer incentives for mothers, children," Nora Doyle. Sunday, November 30, 2003. Attached.

Los Angeles Times
(1,396,045)

“Community clinics diagnose a way to stay healthy,” Shannon Dininny, AP. Sunday, December 21, 2003. Attached.

Miami Herald
(304,795)

“Community clinics seek insured patients to finance care for poor,” Shannon Dininny, AP. Tuesday, December 23, 2003. Attached.

The Missoulian
(32,378)

“Community health care clinics turn to insured,” Shannon Dininny, AP. Monday, December 8, 2003. Attached.

The New York Times
(1,118,565)

“Federally financed health clinics woo a higher-paying clientele,” Shannon Dininny, AP. Thursday, December 25, 2003. Attached.

Provo Daily Herald
(29,242)

“Community clinics seek insured to finance care for poor,” Shannon Dininny, AP. Saturday, November 22, 2003. Attached.

Puget Sound Business Journal
(25,254)

“Insurer CHP expands despite state subsidy cut,” Peter Neurath. Friday, February 6, 2004. Attached.

“Most state health insurers were robust in 2003,” Peter Neurath. Sunday, April 16, 2004.

Seattle Post-Intelligencer
(502,610)

“Insured patients helping clinics finance care for poor,” Shannon Dininny, AP. Wednesday, December 24, 2003. Attached.

“Clinics attract new clients – with insurance,” Shannon Dininny, AP. Sunday, November 23, 2003. Attached.

Op-Ed. “Closing the healthcare gap,” Darnell Dent. Wednesday, October 22, 2003. Attached.

“Business Notes: Gary Feldbau announcement,” Staff. Monday, August 5, 2003.

LTE: “People affected by change still have a choice about coverage,” Darnell Dent. Thursday, April 6, 2004.

“Clinics help poor children in their struggle for air,” Julie Davidow. Thursday, May 13, 2004. Attached.

Seattle Times
(502,610)

“Clinics attract new clients – with insurance,” Shannon Dininny, AP. Sunday, November 23, 2003. Attached.

Tacoma News Tribune

“Popular Tacoma clinic back,” Adam Lynn. Tuesday, June 8, 2004. Attached.

TELEVISION

ABC News, Online	“Community clinics seek insured patients,” Shannon Dininny, AP. Tuesday, December 23, 2003. Attached.
KCPQ TV	“Asthma Walk today.” Sunday, May 2, 2004 (10:00pm). Seattle-Tacoma, WA.
KIRO TV	“Asthma Walk: Annual walk through UW campus to raise money for asthma research.” Sunday, May 2, 2004 (6:00pm). Seattle-Tacoma, WA.
KOTV, OK	“Community clinics seek insured patients to finance care for poor,” Shannon Dininny, AP. Wednesday, December 24, 2003.

RADIO

KOMO AM	“Childhood Asthma,” Brian Calvert. Monday, May 03, 2004 (8:05am, 9:05am).
KPLU FM	“Battling asthma in kids,” Keith Seinfeld. Thursday, April 29, 2004 (6:35am, 8:35am).
KPLU FM	“Asthma and low income kids,” Keith Seinfeld. Wednesday, April 28 (4:30 pm) and Thursday, April 29, 2004 (multiple times during morning news hours).

MAGAZINES

Newsday, Online	“Community clinics seek insured patients,” Shannon Dininny, AP. Wednesday, December 24, 2003.
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INDUSTRY PUBLICATIONS

AIS Health: Managed Care Advisor	“Provider-owned Medicaid plans face several special challenges,” Judy Tursman. February 2004. (Reprinted from the June 9, 2003 issue of News and Strategies for Managed Medicare and Medicaid.) Attached.
Health & Medicine Week	“Healthcare Economics: Community clinics seek insured patients.” Monday, January 12, 2004.
Managed Care Weekly Digest	“Healthcare Economics: Community clinics seek insured patients.” Monday, January 12, 2004.

**News and Strategies for Managed Care
and Medicaid**

Judy Tursman.